

Building Your Argument: Addressing the Counterclaim

Protect your claim by acknowledging and addressing the opposition's counterclaim.

- **KNOW** the **COUNTERCLAIM**: This is the opposite, or opposing viewpoint, of your claim.
- **ADDRESS** the **COUNTERCLAIM** in your paper, acknowledging that there are those who disagree.
- **WRITE** a **COUNTERARGUMENT**: Prove the **COUNTERCLAIM** is **FALSE** or ineffective with your own **EVIDENCE** that refuted theirs.

