

Persuasive writing technique checklist  
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Use the checklist below to see how well you are using persuasive writing techniques.



Persuasive technique	Meaning and example	Tick
Rhetorical question	Using questions that don't need an answer in order to make a point and to make the reader think. e.g. <i>How could you possibly think that homework is good for children?</i>	
Emotive language	Using words and phrases to make people feel emotions, such as sad, happy, angry or sympathetic. e.g. <i>The poor, lonely child trapped in her room for hours doing nothing but repetitive homework.</i>	
Exaggeration	Make things sound better or worse than they really are with the use of 'over the top' language. e.g. <i>If I get one more piece of homework I shall lie in bed for a week!</i>	
Repetition	Repeating words or phrases to make the point stick in the reader's mind. e.g. <i>Remember when you were a child, remember those horrible evenings stuck in doing homework.</i>	
Groups of three	Using three adjectives or phrases to emphasise a point. e.g. <i>Homework is dull, tedious and boring.</i>	
Alliteration	Repeat the sounds at the beginning of words to make them stand out. e.g. <i>Homework is dreadfully dreary and dull.</i>	
Facts and statistics	Make statements that sound as if they are based on facts. e.g. <i>90% of children think they get too much homework.</i>	

Name: \_\_\_\_\_

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