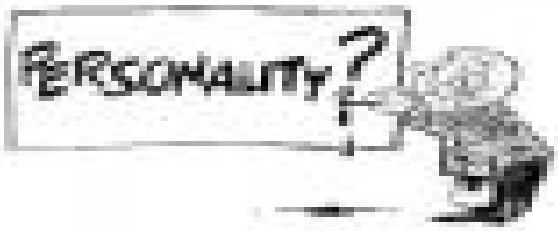
PERSONALITY?