

Reading Comprehension Test

Read the paragraphs and write below:

1. How many TV programmes are there in a complete quarter-hour programme, starting with a five-minute news item, in a programme that is viewed as being an advertisement for a product? (You may find it useful to refer to the text of the advertisement for this question.)

2. How many programmes are there in a complete quarter-hour programme, starting with a five-minute news item, in a programme that is viewed as being an advertisement for a product? (You may find it useful to refer to the text of the advertisement for this question.)

3. How many programmes are there in a complete quarter-hour programme, starting with a five-minute news item, in a programme that is viewed as being an advertisement for a product? (You may find it useful to refer to the text of the advertisement for this question.)

4. How many programmes are there in a complete quarter-hour programme, starting with a five-minute news item, in a programme that is viewed as being an advertisement for a product? (You may find it useful to refer to the text of the advertisement for this question.)

5. How many programmes are there in a complete quarter-hour programme, starting with a five-minute news item, in a programme that is viewed as being an advertisement for a product? (You may find it useful to refer to the text of the advertisement for this question.)

1. Match the words with their definitions according to the text.

- | | |
|---------------|---------------------------------------------|
| 1. advertiser | 1. a person or organisation that advertises |
| 2. advertiser | 2. a person or organisation that advertises |
| 3. advertiser | 3. a person or organisation that advertises |
| 4. advertiser | 4. a person or organisation that advertises |
| 5. advertiser | 5. a person or organisation that advertises |

2. Find synonyms in the following text.

- | | | |
|---------------|---------------|---------------|
| 1. advertiser | 2. advertiser | 3. advertiser |
| 4. advertiser | 5. advertiser | 6. advertiser |

3. Choose the correct answer according to the following text.

1. The text is about...
2. The text is about...
3. The text is about...
4. The text is about...

4. Match the words with their definitions according to the text.

- | | |
|---------------|---------------------------------------------|
| 1. advertiser | 1. a person or organisation that advertises |
| 2. advertiser | 2. a person or organisation that advertises |
| 3. advertiser | 3. a person or organisation that advertises |
| 4. advertiser | 4. a person or organisation that advertises |
| 5. advertiser | 5. a person or organisation that advertises |

5. Answer the questions.

- How many programmes are there in a complete quarter-hour programme, starting with a five-minute news item, in a programme that is viewed as being an advertisement for a product?
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