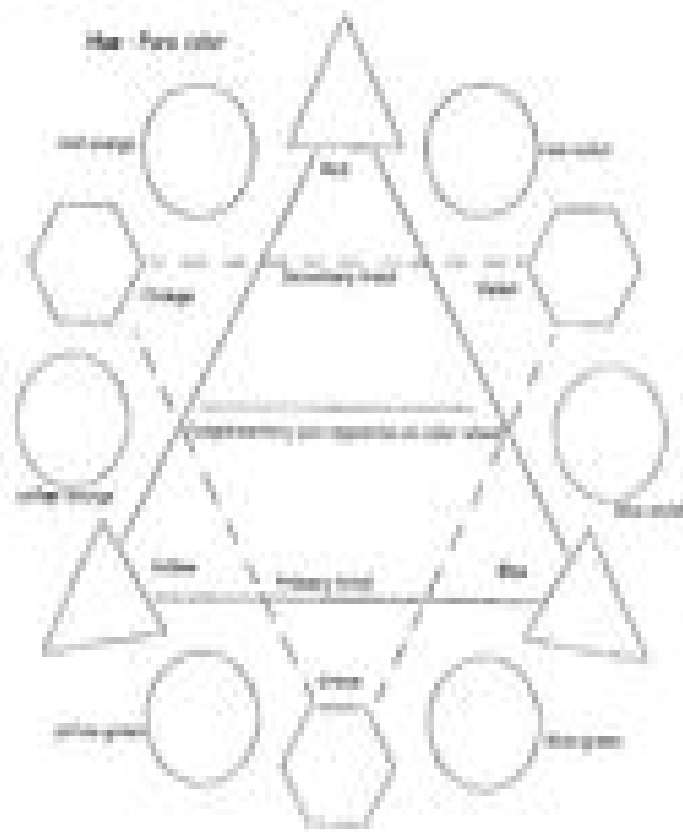


COLOR THEORY



Intensity - The brightness or darkness of a color, also called its saturation.

100%						100%
80%						80%
60%						60%
40%						40%
20%						20%
0%						0%

Value - The lightness or darkness of a color.

	100%		100%		
100%					100%
80%					80%
60%					60%
40%					40%
20%					20%
0%					0%

Simultaneous Contrast - When two colors are viewed side-by-side, each color appears to change slightly.

100%						100%
80%						80%
60%						60%
40%						40%
20%						20%
0%						0%

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Primary Color - Red, Blue, and Yellow. These colors cannot be mixed from any other color.

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Secondary Color - Orange, Green, and Purple. Secondary colors are the equal mixtures of primary colors.

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Tertiary Colors (Tertary) - These are the four colors that are formed by mixing a primary and secondary color. (e.g., Red-Orange, Yellow-Orange, Yellow-Green, Green-Blue, Blue-Red)

Name _____

Period _____