

Marketing Department Budget Recap

For the Reporting Period of _____
 Product A _____
 Product B _____
 Product C _____
 Product D _____

	Product A	Product B	Product C	Product D	Total
Gross Sales	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Discounts & Returns -	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Net Sales =	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____
Cost of Goods Sold -	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Gross Margin =	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____
 <i>Marketing Expenses:</i>					
Sales Department Expense	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Delivery +	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Warehousing +	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Advertising +	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Sales Promotion +	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Market Research +	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Development Cost +	\$ _____	\$ _____	\$ _____	\$ _____	\$ 0 _____
Total Marketing Expense =	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____
 Gross Margin	 \$ 0 _____	 \$ 0 _____	 \$ 0 _____	 \$ 0 _____	 \$ 0 _____
Total Marketing Expense -	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Profit =	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____	\$ 0 _____