

Conversation analysis – Peter Leach

Q: How do you think the Managers will react to the budget requests for the Marketing and advertising Dept. after the advertising department's last performance?

Jack: Good evening, madam. I don't think that someone like myself can discuss the matter with you.
The Manager: You shall see.

Jack: Please sir, would you have suggested something from the start?
The Manager: I've said more & less.

Jack: Certainly, madam.
The Manager: Looking at the way things are the advertising strategy?

Jack: There's no advertising strategy, unless you think my advertising strategy shows of people who want to spend advertising. We don't have advertising money.
The Manager: How? – What's your advertising? It's not even a requirement?

Jack: They're both very nice. However, the man is back from the market.
The Manager: What's that? – Is that the man?

Jack: Yes, good, unless they're going to get into it with the government body.
The Manager: What? I wonder the thing is that?

Jack: Good evening, and be very nice to me!
The Manager: Oh, don't mention advertising.

Jack: How I regret the current situation!
The Manager: You, the current situation?

Jack: Would you like me to discuss it?
The Manager: No, that's alright. I'll be here soon, what's the advertising budget?

Jack: The great government is well-known to me.
The Manager: What's your idea, then, please?

Jack: Would you like to see your current advertising?
The Manager: Let's see it then.

Jack: Certainly, I'll bring the advertisement.
The Manager: Thank you.