Clients & Profits Sample DATA

Budget Worksheet

Fiscal Year 1998

Acct Num:	Acct Name:	January	February	March	April	May	June	July	August	September
500000.00	Print Media Costs	$ 295,000.00	$ 295,000.00	$ 295,000.00	$ 295,000.00	$ 295,000.00	$ 295,000.00	$ 295,000.00	$ 295,000.00	$ 295,000.00
500000.02	Print Media Costs	$ 205,000.00	$ 205,000.00	$ 205,000.00	$ 205,000.00	$ 205,000.00	$ 205,000.00	$ 205,000.00	$ 205,000.00	$ 205,000.00
501000.00	Broadcast/Radio Media Costs	$ 200,000.00	$ 200,000.00	$ 200,000.00	$ 200,000.00	$ 200,000.00	$ 200,000.00	$ 200,000.00	$ 200,000.00	$ 200,000.00
502000.00	Direct. Costs - Production					$ 5,866.00			$ 325.00	
504000.00	Direct. Costs - Creative	$ 10,000.00	$ 10,000.00	$ 10,000.00	$ 10,000.00	$ 10,000.00	$ 10,000.00	$ 10,000.00	$ 10,000.00	$ 10,000.00
504100.00	Direct. Costs - Studio	$ 3,000.00	$ 3,000.00	$ 3,000.00	$ 3,000.00	$ 3,000.00	$ 3,000.00	$ 3,000.00	$ 3,000.00	$ 3,000.00
504200.00	Direct. Costs - Public Relations									
504300.00	Direct. Costs - Output (Service Bureau)					$ 1,425.50	$ 198.00		$ 39.00	
505000.00	Free-lancers	$ 40,000.00	$ 40,000.00	$ 40,000.00	$ 40,000.00	$ 40,000.00	$ 40,000.00	$ 40,000.00	$ 40,000.00	$ 40,000.00
505100.00	Illustration Buyouts					$ 22,412.92		$ 400.00	$ 2,200.00	$ 4,200.00
506000.00	Outside Services					$ 2,195.00	$ 2,868.00		$ 470.00	$ 2,334.97
506600.00	Web Programming									
506660.00	Printing									
507000.00	Copywriting					$ 12,365.50	$ 1,450.00	$ 1,534.00	$ 318.80	$ 375.00
509000.00	Market Research/Focus Groups	$ 4,000.00		$ 6,000.00		$ 34,330.74		$ 11,980.00		$ 735.61
510000.00	Photography					$ 8,778.13	$ 1,406.29	$ 1,563.51	$ 348.06	$ 617.36
511000.00	Typesetting									
511100.00	Programming & QA					$ 8,857.53	$ 1,478.10	$ 1,888.50	$ 1,722.86	$ 2,470.39
511101.00	CD-ROM Mastering and Post-Production	$ 2,000.00	$ 2,000.00	$ 2,000.00						
512000.00	Messengers	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00	$ 200.00
512100.00	Federal Express	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00
513000.00	Billable Travel					$ 6,403.69				
516000.00	Output									
520000.00	Accrued Media Costs									
555000.00	Commissions									
	TOTAL Job Costs	**$ 710,200.00**	**$ 706,200.00**	**$ 712,200.00**	**$ 706,200.00**	**$ 806,635.01**	**$ 711,600.39**	**$ 721,566.01**	**$ 709,623.71**	**$ 716,933.33**
	Expenses									
200101.00	A/P Discounts									
605000.00	Bad Debts							$ 529.86	$ 750.00	
606000.00	Bank Charges & Fees	$ 675.00	$ 675.00	$ 675.00	$ 675.00	$ 675.00	$ 675.00	$ 675.00	$ 675.00	$ 675.00
606500.00	Computer Support	$ 1,500.00	$ 1,500.00	$ 1,500.00	$ 1,500.00	$ 1,500.00	$ 1,500.00	$ 1,500.00	$ 1,500.00	$ 1,500.00
607000.00	Professional Fees	$ 5,000.00	$ 5,000.00	$ 5,000.00	$ 5,000.00	$ 5,000.00	$ 5,000.00	$ 5,000.00	$ 5,000.00	$ 5,000.00
607100.00	Conventions & Seminars	$ 800.00	$ 800.00	$ 800.00	$ 800.00	$ 800.00	$ 800.00	$ 800.00	$ 800.00	$ 800.00
607500.00	Depreciation	$ 7,000.00	$ 7,000.00	$ 7,000.00	$ 7,000.00	$ 7,000.00	$ 7,000.00	$ 7,000.00	$ 7,000.00	$ 7,000.00
608000.00	Charitable Donations					$ 131.80	$ 223.71		$ 50.00	
608200.00	Dues & Subscriptions	$ 125.00	$ 125.00	$ 125.00	$ 125.00	$ 125.00	$ 125.00	$ 125.00	$ 125.00	$ 125.00
610000.00	Equipment Rental	$ 450.00	$ 450.00	$ 450.00	$ 450.00	$ 450.00	$ 450.00	$ 450.00	$ 450.00	$ 450.00
610100.00	Equipment Repair & Maintenance	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00	$ 500.00
620000.00	Insurance - Property & Casualty	$ 600.00	$ 600.00	$ 600.00	$ 600.00	$ 600.00	$ 600.00	$ 600.00	$ 600.00	$ 600.00
620100.00	Insurance - Health	$ 18,000.00	$ 18,000.00	$ 18,000.00	$ 18,000.00	$ 18,000.00	$ 18,000.00	$ 18,000.00	$ 18,000.00	$ 18,000.00
620200.00	Insurance - Life (Officers)	$ 1,000.00			$ 1,000.00	$ 9,647.68	$ 1,943.30	$ 1,647.30	$ 1,684.80	$ 2,251.64
620201.00	Disability Insurance - Officers									
620202.00	Disability Insurance - Staff									
620300.00	Workmans Comp	$ 1,300.00	$ 1,300.00	$ 1,300.00	$ 1,300.00	$ 1,300.00	$ 1,300.00	$ 1,300.00	$ 1,300.00	$ 1,300.00
625000.00	Interest Expense	$ 4,000.00	$ 4,000.00	$ 4,000.00	$ 4,000.00	$ 4,000.00	$ 4,000.00	$ 4,000.00	$ 4,000.00	$ 4,000.00
630000.00	Office Supplies	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,000.00	$ 2,000.00
630200.00	Payroll Expense	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00
631000.00	Postage	$ 1,800.00	$ 1,800.00	$ 1,800.00	$ 1,800.00	$ 1,800.00	$ 1,800.00	$ 1,800.00	$ 1,800.00	$ 1,800.00
632000.00	Messenger	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00	$ 1,000.00