

**Analysing Strategic Options for the UK's Public  
Sector in a Competitive and Globalised Trading Context**

**QUESTION 1 – 10 MARKS (MAXIMUM 10%)**

Using the information in the case study, complete the table below.

**QUESTION 1** – Using the information below, explain how the two business systems (BMS) differ.

(4 MARKS)

**QUESTION 2** – Explain why the BMS is not a competitive advantage.

- a. 100%
- b. 75%
- c. 50%
- d. 25%

**QUESTION 3 – 10 MARKS (MAXIMUM 10%)**  
**QUESTION 4** – Explain why the BMS is not a competitive advantage.

**QUESTION 5** – Explain why the BMS is not a competitive advantage.

**QUESTION 6**

- a. 100%
- b. 75%
- c. 50%
- d. 25%