University of Phoenix Material

Learning Personality Theories Matrix

Theorist	Assumptions	Motivation	Theorists	Applications
Behavioral Analysis Theory	Behavioral theory explains how we behave based upon how we have been programmed. Behavior theorists focused on observing humans and animals behavior. Through observation, Skinner determined that people learn through reinforcement. As described in Kriegel & Kriegel (2009), Skinner held that behavior could not be explained on the basis of physiology or a combination of components, but as a environmental interact. Skinner's complete environmental focus on responsible for thoughts and behaviors.	Behavioral theorists of behavior can be studied in isolation. Human behavior is shaped by his or her personal history of reinforcement, natural selection, and cultural practices. Human behavior can be shaped by conditioning or association. Behavior results from Human personality is shaped by our individual environment, early experiences.	B.F. Skinner's Classical and Operant conditioning. Classical conditioning consists of stimulus, and response. Operant focused more with behaviors (Corey & Corey, 2006). He developed experiment of conditioning in the laboratory rats, mice, dogs, pigeons, and so on (Corey & Corey, 2006). Skinner's approach of observable behaviors can be tractably determined and scientifically studied (Corey & Corey, 2006). Skinner's Behavioral analysis theory does assume behaviors, variety in process	Changing human behavior is the one that is desired. For example, a child is excited when he or she is completing his or her chores as their positive reinforcement. Strengthen behavior by taking away something negative in a negative condition. For example, a teenager who does not have to do chores because he or she is a good student. This is a form of reinforcement. In conjunction following a behavior with the intent to decrease the likelihood of the behavior occurring again. For example, a student who is continuously late to class, he or she is giving detention during school hours. This is a form of punishment.