

Home Business Location Evaluation

After you've gathered as much information as possible, you should evaluate a home based site versus one or more other nearby locations. You may find that renting a small office space is a viable option, after considering the pros and cons of locating your business setup at home. Here's a handy checklist. Using the "0" to "10" scale, rate these vital factors: [0 = low 10 = high]

Factors To Consider: "Home" OR "Other Location"

1. Customer convenience	Home _____	Other _____
2. Availability of merchandise or raw materials	Home _____	Other _____
3. Nearby competition	Home _____	Other _____
4. Transportation availability and rates	Home _____	Other _____
5. Quality and quantity of employees available	Home _____	Other _____
6. Availability of parking facilities	Home _____	Other _____
7. Adequacy of utilities (sewer water, power, gas)	Home _____	Other _____
8. Traffic flow	Home _____	Other _____
9. Tax burden	Home _____	Other _____
10. Quality of police and fire services	Home _____	Other _____
11. Environmental factors	Home _____	Other _____
12. Physical suitability of building	Home _____	Other _____
13. Allows space for future expansion	Home _____	Other _____
14. Vendor delivery access	Home _____	Other _____
15. Personal convenience	Home _____	Other _____
16. Cost of operation	Home _____	Other _____

The greater the difference between the totals of the two columns, the clearer your decision should be.