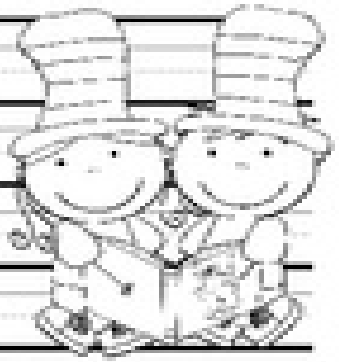my favorite dr. seuss book is _____ because