

How do different organisations use their website?

1) Amazon

Amazon is primarily:

- 1) E-commerce
- 2) Retail
- 3) Content marketing
- 4) Support
- 5) Information

2) Google

Google is primarily:

- 1) Information
- 2) Support

3) Microsoft

Microsoft is primarily:

- 1) Retail
- 2) E-commerce
- 3) Information
- 4) Support

4) Facebook

Facebook is primarily:

- 1) Retail

5) Amazon (with different products)

Amazon is primarily:

- 1) Retail
- 2) E-commerce
- 3) Content marketing (Amazon Prime)

6) Microsoft

Microsoft is primarily:

- 1) Retail
- 2) E-commerce
- 3) Information
- 4) Support

7) Google

Google is primarily:

- 1) Retail
- 2) E-commerce
- 3) Information
- 4) Content marketing
- 5) Support
- 6) Information

8) Apple (with)

Apple is primarily:

- 1) Retail
- 2) E-commerce

9) Dell (with)

Dell is primarily:

- 1) Retail
- 2) E-commerce
- 3) Information

10) Google

Google is primarily:

- 1) E-commerce
- 2) Retail

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