

Persuasive Speech Formal Outline: Speech 100 – Neffenger

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[Formal Outline Worksheet]

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Purpose Statement**

At the end of my speech, my audience will be persuaded to \_\_\_\_\_

\_\_\_\_\_

by \_\_\_\_\_

**Thesis Statement (Proposition of Policy)**

\_\_\_\_\_

\_\_\_\_\_

**Audience Analysis**

[Which of the 5 types, and explain why.]

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I. Awareness

A. Attention-getter:

B. Thesis statement

C. Interest

[TRANSITION]:

II. Need

A. \_\_\_\_\_

B. \_\_\_\_\_

C. \_\_\_\_\_

[TRANSITION]:

III. Satisfaction

A. \_\_\_\_\_

B. \_\_\_\_\_

C. \_\_\_\_\_