

| <b>Visual</b>   | <b>Auditory</b>  | <b>Olfactory</b>   |
|---|--|--|
| Black, White or Color<br>Near or Far<br>Bright or Dim<br>Location<br>Size<br>Associated / Dissociated<br>Contrast<br>Framed or Unbounded<br>Moving or Still<br>Slow/Normal/Fast<br>3-Dimensional or Flat  | Loud or Soft<br>Near or Far<br>Internal or External<br>Location<br>Stereo or Mono<br>Fast or Slow<br>High or Low Pitch<br>Verbal or Tonal<br>Rhythm<br>Clarity<br>Pauses | Strong or Weak<br>Sweet or Pungent<br>Rich or Thin<br>Location<br>Concentrated or Diluted<br>Constant or Intermittent<br>Clear or Unclear<br>Near or Far<br>Moving or Still<br>Source: Metal, Liquid, Etc.<br>Old or New |
| <b>Gustatory</b>  |  | <b>Kinesthetic</b>   |
| Strong or Weak<br>Concentrated or Diluted<br>Rich or Thin<br>Fresh or Spoiled<br>Sweet, Sour, Salty, Spicy or Bitter<br>Tangy or Clear<br>Soft or Sharp<br>Fermented or Unfermented<br>Alcoholic or Non-alcoholic<br>Mild or Strong<br>Natural or Processed |  | Strong or Weak<br>Large or Small Area<br>Heavy or Light<br>Location<br>Smooth or Rough<br>Constant or Intermittent<br>Hot or Cold<br>Size<br>Shape<br>Pressure<br>Vibration  |