

Persuasive Essay  
American Literature

Persuasive writing or speaking attempts to influence people's beliefs and behavior. It is also employed in many areas of life including politics, law, business and media. To be persuasive, writers use techniques that appeal to both reason and emotion in order to develop an effective, convincing argument. In persuasive/argumentative writing, you must try to convince others to agree with your position using facts, arguments and conclusions.

This project will consist of many steps towards a comprehensive essay: choosing and refining a topic, researching a topic, using source cards for references, formulating an outline, drafting an essay, revising/editing an essay and creating a works cited page. Each of these steps is listed below with due dates and more details.

Requirements:

\_\_\_\_\_ 10/15 Topic: \_\_\_\_\_  
\_\_\_\_\_ 10/15 Stance: \_\_\_\_\_  
\_\_\_\_\_ 10/15 Audience: \_\_\_\_\_

\_\_\_\_\_(10/30%) 10/17 Source cards: minimum of **three** sources  
\*includes the bibliographic information, facts, statistics, etc from that source.

\*Be sure to include the page number.

\*You may put more than one piece of information per note card.

\_\_\_\_\_(20/30%) 10/19 Outline: use the suggested format in the following pages

\_\_\_\_\_(20/30%) 10/22 An edited draft of persuasive essay that is signed by an adult  
\*this must clearly be edited and include useful comments for a revision.

\_\_\_\_\_(50/70%) 10/23 Final copy of your persuasive essay

\*works cited page which includes at least three secondary sources and is written in MLA format

\*parenthetical documentation throughout paper which employs MLA format

\_\_\_\_\_(100)Total

\_\_\_\_\_(5++) 10/23 Political cartoon which features your topic and position

Use this Requirements section as a checklist. You will turn in all above mentioned materials, including this paper, to me on the final persuasive essay due date.