

Business Ratios

1. Enter how many days your Etsy shop has been open:
2. Enter how many feedbacks you have gotten:
3. Enter your feedback %:
4. How many items do you have currently for sale?
5. How many items have you sold?
6. How many hearts do you have?
7. How many views do all your items have?

Inventory Indicators

8. Number of times you have sold all of your inventory: #5 divided by #4
9. Number of days until you sell your remaining inventory: #8 divided by #1

Popularity Indicators

10. Heart to sale ratio: #6 divided by #5

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