

A Good "Hook"

Just like fishermen use a hook to catch fish, authors use different strategies to "catch" readers. One thing authors do is make their first sentence or two interesting for the reader. This makes the reader WANT to keep reading.

Characteristics of a Good "Hook"



- in the form of a question
- uses humor (is silly)
- makes the reader *want* to keep reading
- makes a connection with the reader
- appeals to the senses
- puts questions in the reader's head
- doesn't always tell the reader everything

Sometimes a particular "hook" only contains one of these characteristics. Sometimes, two or three may be included. But certainly, not all of these need to be included in one "hook".