

Notes: _____

Creating new food products

Simple means to maintain a product

Notes: Theory/Exam 10/11/12

1. First figure out the type of food you would like your franchise to offer (e.g. All-rounder, vegetarian, Thai, etc.)
2. Determine costs and compare with target franchise
3. Create a profitable business model

Notes: 10/11/12

1. The first step is to find the right product (e.g. All-rounder, Thai, etc.)
2. Some items will be in price
3. Some items will be more expensive
4. Some items will be "special" offerings (e.g. Thai, etc.)
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Notes: 10/11/12

1. How do you get the right product (e.g. All-rounder, Thai, etc.)
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