

BANKING

1. the sale of goods in shops to customers, for their own use and not for selling to anyone else
2. the need or desire that people have for particular goods and services
3. someone who buys and sells goods
4. something you buy, or the act of buying it
5. the activity of buying and selling goods or services on the street
6. the money that you earn from your work
7. an arrangement between a bank and a customer that allows the customer to pay in and take out money
8. the extra money that you must pay back when you borrow money
9. the system or type of money that a country uses
10. a bank account in which you keep money that you want to save for a period of time, and which pays you interest on the money you have in it
11. when you owe money to someone
12. an object that has been wrapped in paper or put in a special envelope, especially so that it can be sent by post
13. a type of product made by a particular company, that has a particular name or design
14. Person who has marketing responsibilities to develop marketing programs that increase brand identity and awareness for a specific product.
15. a small area of trade within the economy, often involving specialized (= unusual and made for a few people) products
16. a group of shops which belong to a single company, having the same appearance and selling similar goods
17. to meet people who might be useful to know, especially in your job
18. to fail to notice or consider something
19. the total amount of money that a government or person spends
20. they are business expenses that are not dependent on the level of goods or services produced by the business.

purchase
retail trade
bank account
demand
expenditure
brand
savings account
trader
income
chain store
street trading
brand manager
debt
parcel
niche market
fixed costs
to network
overlook
currency