

## **Exam Writing Assignment**

Week: 214  
Course: 101 – *Introduction to Psychology*  
Date: November 12, 2012



Write a journal of approximately 100-200 words about (2) of the following topics. Be sure to include a variety of perspectives and clearly explain your own perspective and to illustrate for your reader. Label each paragraph.

### **Choose any of the following subjects:**

**A.** Discuss the underlying message for a consumer (gender, age, or a unique trait) that is conveying to another individual in a text.

Write a journal to help either solve a real-world problem or theoretical question related to:

- *Energy*
- *Gender, gender, communication*
- *Intelligence*
- *Learning*
- *IQ*
- *Structuring of time and task*

**B.** Investigate a consumer using either a text or a video. Identify and describe the text or the video given below. Then discuss the underlying message conveyed. Compare the underlying message with your own and describe any differences or similarities between them.

Use the following items:

- *Microsoft – the service guide for Windows*
- *Confession Booth – a restaurant where you can confess your sins*
- *Learning from the street – a video about learning in a school of street*
- *Super 7 – a song from the 1960s/1970s era*
- *Chickadee – a song about a bird that is a symbol of hope and optimism*
- *Reading – a story about a man who is a reader and who is a reader of a story*

### **Evaluation:**

<b>Structure:</b>	Identify and describe the text Identify the underlying message Address each of the required items	10 10 10	<b>30</b>
<b>Content:</b>	Clear, appropriate & relevant information		<b>10</b>
<b>Clarity:</b>	Appropriate terminology, spelling, and format		<b>10</b>
<b>Quality:</b>	Well-written, professional, and complete, correct, etc.		<b>10</b>

**Subject: Psychology**