

Bringing Authenticity to Learning

Subject: English Second Language

Level: CEFR-C1/Advanced 2000

Class: 11 – Foreign Language

Allocated Time: 2 Class Time (45 min each)

Level: Intermediate-Advanced

Teacher: Fadi Ibrahim (2020/2021)

Type: Authentic

Aims:

- Developing Grammar, Spoken and Written
- Developing reading skills through understanding of authentic texts
- Developing speaking skills through making a short oral presentation
- Improving critical writing skills for given text

Background:

During the lesson students will read a text 'Specific brand names and descriptions from Starbucks' about their 'New addition and derive the meaning of a text about transforming and complete related vocabulary matching exercise. Lastly students will create a presentation about imaginary product of their own brand in the end of the class.

Procedure:

- Intro: **Warm-up** on the board (brain storming) to give students a description of brand names
- Ask the students what text they read in lesson (reading **Starbucks 1** and **Starbucks 2** vocabulary). Students should ask their teacher or partner for the meaning of any unknown word or phrases.
- Students will complete the comprehension questions on **Starbucks 1** individually or in pairs. They going to check the comprehension.
- Students will complete the following exercise **Starbucks 2** individually or in pairs.

Starbucks 2 exercise

- 1) From the left hand meaning, give Arabic names
- 2) The word 'in' is a preposition for the same company. Choose the 2
- 3) Second after the given success in Arabic text
- 4) Originally Japanese brand name 'Tippu' The famous strongest wrestler
- 5) British 2 words 'Superhero' - 'Coke' - 'Tippu'
- 6) Second after the Arabic word 'Tippu'
- 7) The being named the new one is water infused and the other one