

Acct:	Description:	*** CURRENT ***			*** YEAR TO DATE ***		
		Budget:	Actual:	Revised:	Budget:	Actual:	Revised:
500000.00	Print Media Costs	\$ 245,000.00	\$ 23,847.36		\$ 735,000.00	\$ 278,847.80	
500000.02	Print Media Costs	\$ 205,000.00			\$ 615,000.00	\$ 210,789.55	
501000.00	Broadcast/Radio Media Costs	\$ 200,000.00	\$ 10,132.93		\$ 600,000.00	\$ 220,902.42	
502000.00	Direct Costs - Production		\$ 2,140.50			\$ 11,867.50	
504000.00	Direct Costs - Creative	\$ 10,000.00	\$ 14,097.48		\$ 30,000.00	\$ 14,589.18	
504100.00	Direct Costs - Studio	\$ 3,000.00			\$ 9,000.00	\$ 314.25	
504200.00	Direct Costs - Public Relations		\$ 6,069.98			\$ 6,564.53	
504300.00	Direct Costs - Output (Service Bureau)		\$ 7,329.37			\$ 7,577.37	
505000.00	Free-lancers	\$ 40,000.00	\$ 3,752.45		\$ 120,000.00	\$ 56,487.20	
505100.00	Illustration Buyouts		\$ 3,500.00			\$ 4,235.00	
506000.00	Outside Services		\$ 50.00			\$ 2,417.00	
506600.00	Web Programming		\$ 1,200.00			\$ 3,403.00	
506660.00	Printing		\$ 32,220.67			\$ 32,380.67	
507000.00	Copywriting		\$ 3,947.00			\$ 7,722.00	
509000.00	Market Research/Focus Groups	\$ 6,000.00	\$ 8,371.00		\$ 10,000.00	\$ 20,984.99	
510000.00	Photography		\$ 320.00			\$ 3,684.30	
511000.00	Typesetting						
511100.00	Programming & QA		\$ 843.90			\$ 7,314.65	
511101.00	CD-ROM Mastering and Post-Production	\$ 2,000.00	\$ 3,579.08		\$ 6,000.00	\$ 6,432.38	
512000.00	Messengers	\$ 200.00	\$ 561.80		\$ 600.00	\$ 1,560.50	
512100.00	Federal Express	\$ 1,000.00	\$ 496.50		\$ 3,000.00	\$ 999.50	
513000.00	Billable Travel		\$ 215.76			\$ 8,677.96	
516000.00	Output						
520000.00	Accrued Media Costs						
555000.00	Commissions		\$ 2,604.13			\$ 10,745.80	
		\$ 712,200.00	\$ 125,261.91		\$ 2,128,600.00	\$ 918,497.55	
	Expenses						
200101.00	A/P Discounts		\$ -408.61			\$ -420.06	
605000.00	Bad Debts						
606000.00	Bank Charges & Fees	\$ 675.00	\$ 297.24		\$ 2,025.00	\$ 842.24	
606500.00	Computer Support	\$ 1,500.00	\$ 1,861.48		\$ 4,500.00	\$ 1,873.48	
607000.00	Professional Fees	\$ 5,000.00			\$ 15,000.00	\$ 765.00	
607100.00	Conventions & Seminars	\$ 800.00			\$ 2,400.00		
607500.00	Depreciation	\$ 7,000.00	\$ 4,059.13		\$ 21,000.00	\$ 11,589.34	
608000.00	Charitable Donations		\$ 1,570.00			\$ 3,681.00	
608200.00	Dues & Subscriptions	\$ 125.00			\$ 375.00	\$ 759.97	
610000.00	Equipment Rental	\$ 450.00	\$ 355.99		\$ 1,350.00	\$ 1,047.07	
610100.00	Equipment Repair & Maintenance	\$ 500.00	\$ 515.50		\$ 1,500.00	\$ 760.50	
620000.00	Insurance - Property & Casualty	\$ 600.00	\$ 162.50		\$ 1,800.00	\$ 487.50	
620100.00	Insurance - Health	\$ 18,000.00	\$ 3,886.18		\$ 54,000.00	\$ 26,576.73	
620200.00	Insurance - Life (Officers)		\$ 1,702.30		\$ 1,000.00	\$ 6,060.13	
620201.00	Disability Insurance - Officers						
620202.00	Disability Insurance - Staff						
620900.00	Workmans Comp	\$ 1,900.00	\$ 770.65		\$ 3,900.00	\$ 2,311.95	
625000.00	Interest Expense	\$ 4,000.00	\$ 1,511.16		\$ 12,000.00	\$ 4,495.16	
630000.00	Office Supplies	\$ 2,000.00	\$ 1,609.36		\$ 6,000.00	\$ 4,067.05	
630200.00	Payroll Expense	\$ 100.00	\$ 110.50		\$ 300.00	\$ 449.55	
631000.00	Postage	\$ 1,800.00	\$ 145.00		\$ 5,400.00	\$ 332.65	
632000.00	Messenger	\$ 1,000.00	\$ 26.00		\$ 3,000.00	\$ 121.00	
633000.00	Stationery		\$ 267.60			\$ 926.71	
633500.00	Temporary Employees					\$ 340.28	