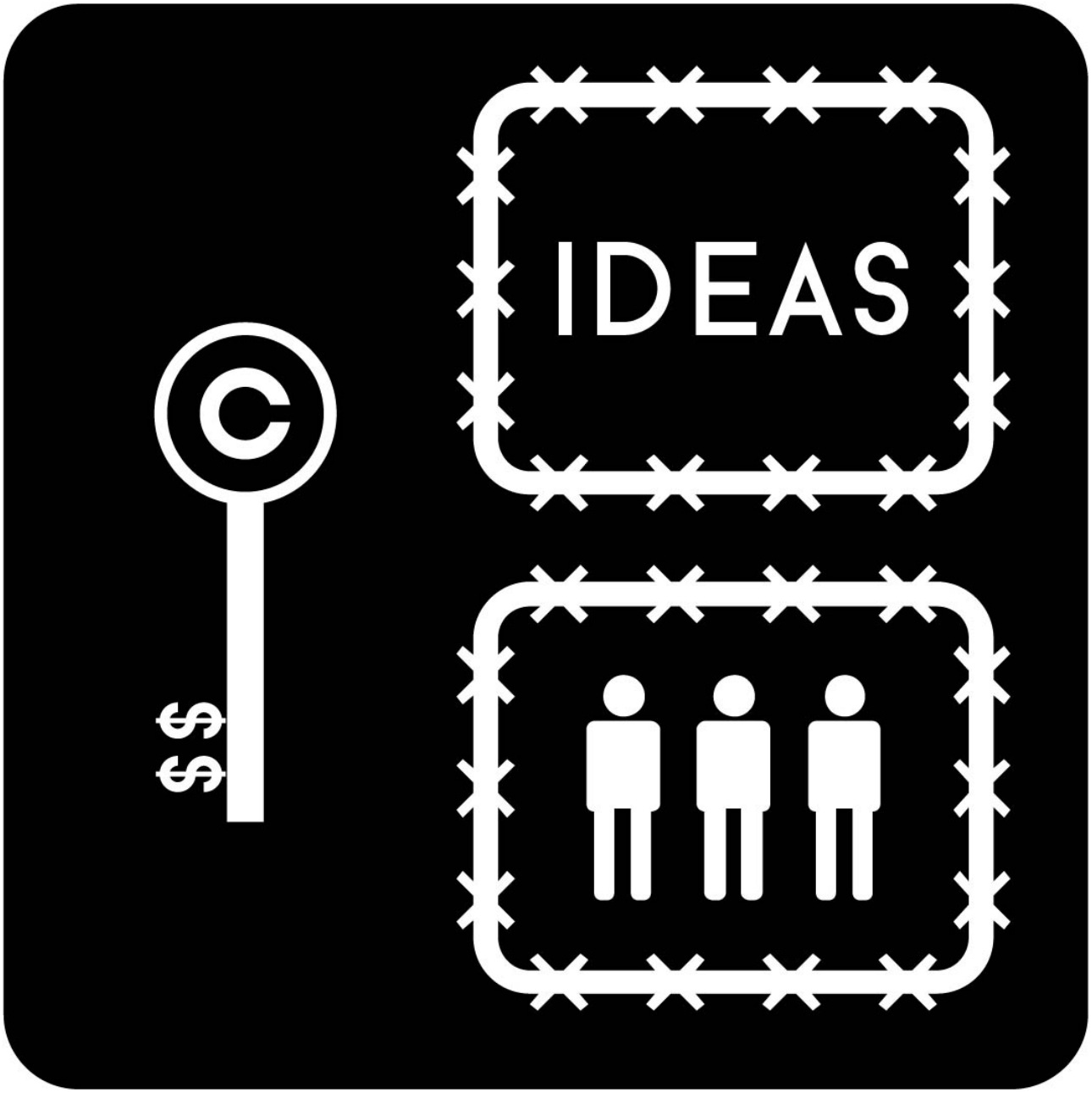
IDEAS