

The Childhood Obesity Epidemic

Topic: Childhood Obesity

General Purpose: To inform the audience about childhood obesity

Specific Purpose: To shed light on the increasing rates and effects of childhood obesity

Introduction

I. Attention-Getter

a. In 2018 America 4-year-olds are obese (CNN Today)

b. About 50% of children 10-17 in the state South Carolina are obese making it the 17th most obese state in the nation (The State)

II. To be honest most of us living in this state will probably have children and I don't think you are going to want them here to struggle with the obesity problem.

III. Childhood obesity rates have increased in the State of South Carolina over years and affect children in various ways.

IV. First, I am going to start with you information on the psychological effects of childhood obesity; then we will look at the medical effects. Finally, I have some information on the medical costs to society.

Body

1. Psychological Effects of Childhood Obesity

a. Low Self-Esteem

1. Don't feel good about themselves
2. Feel they were different

b. Bullying