

When I was young, one of the most favorite songs I usually listened to is "Barbie Girl". The song started with funny melodies about a blonde single girl named Barbie. She lived in her dream house with swimming pool, convertible and fancy things. She also had a boyfriend named Ken. She was not a girl coming from this song but a doll who was created in 1959 by Mattel. Until now she is over 50 years old but her beauty and her lifestyle are always the dream of children. She does not look like the Barbie dolls which will be old Barbie dolls after a short period. Her influence to children never declines. Barbie is not only a plastic doll that cannot talk and move but also a friend who plays an inspiring role in their life. In my experience with playing and owning Barbies, Barbie has had nothing but the fun and positive impacts on my life.

First of all, the most positive impact of Barbie is the meaningful message which she brings to us through her story. Barbie is famous with her dream house, convertible, beautiful outfits, luxurious jewelry and expensive shoes. She owns the luxurious things which she requires them all by herself from being a career woman. She is a symbol of a successful woman by working in a wide range of jobs such as a dentist, a teacher, a police, a chef, a baby-sitter, a fire-fighter, an artist and so on. For this reason, she can earn a lot of money by her own capacity and buy everything she likes. Not just that, Barbie is also a fashion designer. She always appears in the most beautiful outfits with different styles and she will be the person who replaces the latest fashionable trends of famous brands. She has a boyfriend but she does not dependent on his bank account. She is depicted as an independent girl who does not rely on a man to take care or support for her. By her own way, Barbie becomes an ideal model of women, a public idol who many children want to become. They all want a Barbie to play with and to be like her because of her meaningful message that Barbie can be anything she wants and so do they. Besides that, there are countless valuable messages she brings to children such as being beautiful, being independent, being nice, doing anything you want, working any kind of jobs which you like, achieving your dreams by putting your heart and mind into it, being fashionable... through her special and unique lifestyle.

Secondly, Barbie helps children develop their creativity. Creating a Barbie doll is not a simple work. When we buy a Barbie, she just looks like the other Barbie dolls with some faces, some body shapes, some outfits or even some colors of hair. However children have their freedom to make her become different. Whether she will become a unique doll depends on