

Clients & Profits Sample DATA
Monthly Budget Worksheet
 For period 1 - January
 Profit Center: ALL

06/20/98, 9:39 PM, Page 3

Acct	Description:	Budget:	Actual:	Revised Budget:
Job Costs				
500000.00	Print Media Costs	\$ 245,000.00	\$ 255,000.44	
500000.02	Print Media Costs	\$ 205,000.00	\$ 210,789.55	
501000.00	Broadcast/Radio Media Costs	\$ 200,000.00	\$ 209,946.50	
502000.00	Direct Costs - Production	\$ 0.00	\$ 4,022.00	
504000.00	Direct Costs - Creative	\$ 10,000.00	\$ 20.40	
504100.00	Direct Costs - Studio	\$ 3,000.00	\$ 183.50	
504200.00	Direct Costs - Public Relations	\$ 0.00	\$ 136.00	
504300.00	Direct Costs - Output (Service Bureau)	\$ 0.00	\$ 25.40	
505000.00	Free-lancers	\$ 40,000.00	\$ 37,807.25	
505100.00	Illustration Buyouts	\$ 0.00	\$ 660.00	
506000.00	Outside Services	\$ 0.00	\$ 2,000.00	
506600.00	Web Programming	\$ 0.00	\$ 0.00	
506660.00	Printing	\$ 0.00	\$ 0.00	
507000.00	Copywriting	\$ 0.00	\$ 0.00	
509000.00	Market Research/Focus Groups	\$ 4,000.00	\$ 7,428.50	
510000.00	Photography	\$ 0.00	\$ 1,086.00	
511000.00	Typesetting	\$ 0.00	\$ 0.00	
511100.00	Programming & QA	\$ 0.00	\$ 0.00	
511101.00	CD-ROM Mastering and Post-Production	\$ 2,000.00	\$ 2,030.00	
512000.00	Messengers	\$ 200.00	\$ 412.35	
512100.00	Federal Express	\$ 1,000.00	\$ 264.50	
513000.00	Billable Travel	\$ 0.00	\$ 1,494.41	
516000.00	Output	\$ 0.00	\$ 0.00	
520000.00	Accrued Media Costs	\$ 0.00	\$ 0.00	
555000.00	Commissions	\$ 0.00	\$ 0.00	
		\$ 710,200.00	\$ 733,719.00	
Expenses				
200101.00	A/P Discounts	\$ 0.00	\$ -10.64	
605000.00	Bad Debts	\$ 0.00	\$ 0.00	
606000.00	Bank Charges & Fees	\$ 675.00	\$ 545.00	
606500.00	Computer Support	\$ 1,500.00	\$ 12.00	
607000.00	Professional Fees	\$ 5,000.00	\$ 112.50	
607100.00	Conventions & Seminars	\$ 800.00	\$ 0.00	
607500.00	Depreciation	\$ 7,000.00	\$ 3,744.42	
608000.00	Charitable Donations	\$ 0.00	\$ 2,000.00	
608200.00	Dues & Subscriptions	\$ 125.00	\$ 735.00	
610000.00	Equipment Rental	\$ 450.00	\$ 345.54	
610100.00	Equipment Repair & Maintenance	\$ 500.00	\$ 0.00	
620000.00	Insurance - Property & Casualty	\$ 600.00	\$ 162.50	
620100.00	Insurance - Health	\$ 18,000.00	\$ 18,864.17	
620200.00	Insurance - Life (Officers)	\$ 1,000.00	\$ 1,684.80	
620201.00	Disability Insurance - Officers	\$ 0.00	\$ 0.00	
620202.00	Disability Insurance - Staff	\$ 0.00	\$ 0.00	
620300.00	Workmans Comp	\$ 1,300.00	\$ 770.65	
625000.00	Interest Expense	\$ 4,000.00	\$ 1,544.39	
630000.00	Office Supplies	\$ 2,000.00	\$ 1,361.54	
630200.00	Payroll Expense	\$ 100.00	\$ 193.70	
631000.00	Postage	\$ 1,800.00	\$ 145.00	