

# Propaganda Lesson Plan

By Melissa Menden

## Lesson Plan Details

### Students

7th Grade Language Arts – 4th Trimester – A pair of 6th grade students (unassigned) and their classroom teacher.

### Subject area and topic

Language Arts – Propaganda Lesson to help teach students the propaganda vocabulary.

### NC Standard Course of Study

7.ESS.1.7.11.1 – Analyzing the bias, appeal or intent (message, emotion, facts, or propaganda techniques)

### Learning objectives

Students will be able to define and identify several propaganda techniques.

### Focus and Review

What is a commercial that you like very much? How does it sell? What advertising techniques do you automatically recognize when you see them? If you look in the newspaper's Yellow, the blue pages, or the card from CHECK ME, as mentioned in the book, you find to make your own advertisement. It may take 50 to 100 and possibly more to buy your product. You had to make your own words, actions, and appearance before. We also went through magazine and paid advertisements from them that you find and you explained the way they got their items. You eventually write a paper to your parents to persuade them to do something. What was some of the things that you tried to persuade your parents to do? Did it work? They are going to talk about several different propaganda techniques that advertisers use.

### Teacher Input and Modeling