

# PERSUASIVE ESSAY OUTLINE

## **Introduction**

- A. Get the reader's attention by using a "hook."
- B. Give some background information if necessary.
- C. Thesis or focus statement.

### I. First argument or reason to support your position

- A. Topic sentence explaining your point and reason
- B. Possible concession toward opposing argument
- C. Elaboration to back your point.
- D. Clincher

### II. Second argument or reason to support your position

- A. Topic sentence explaining your point and reason
- B. Possible concession toward opposing argument
- C. Elaboration to back your point.
- D. Clincher

### III. Third argument or reason to support your position

- A. Topic sentence explaining your point and reason
- B. Possible concession toward opposing argument
- C. Elaboration to back your point.
- D. Clincher

### IV. Opposing Viewpoint

- A. Opposing point to your argument.
- B. Your rebuttal to the opposing point.
- C. Elaboration to back your rebuttal.

## **Conclusion**

- A. Summary of main points or reasons
- B. Restate thesis statement.
- C. Personal comment or a call to action.