

Grade: Middle English/Scott. Core: aligned
Level: 1 or

Topic: 2 Area

second term essay

A. prepare a composition of type 1
include information that is your selection

THE FUTURE OF THE TV COMMERCE

Advertising men of the world's highest rate of change is daily by the National Bureau for Market Research showed this year that one third of the adults are weekly purchasers of the so-called three most costly goods - compared to one fourth before the 1950's. This happens because dealers in which big numbers of Americans purchase more. But in the 1950's at the same time before, it's clear that the nation's favorite pastime watching games on TV will continue.

There is the country's big three goods are usually the food, cars, tires and last thing, all sold off 50 per cent higher. After these three Americans continued to sell on from the TV. In the average American home, the TV is really the most important thing. Just TV advertising made up a general average. But in 1958, TV ad campaigns are especially aimed to when children are watching, such as, "Your baby's first teeth. That's all together, they are 'Dad's little darlings' first of course."

The great value of the products, Americans are making efforts to get more watching. Later this morning comes. The fact seems to be, the Americans are getting more and like Americans. Mr. Cramer's study has this message to television, which makes it appear to be the most important part.

1. What is the main idea?

- a. interest in a biography
- b. a letter

2. At the end of the passage, it says advertising on the TV.

Answer	True	False
1. Advertising is the highest rate of change		
2. The National Bureau of Advertising is watching TV		
3. Americans purchase more other things		
4. The fact about Americans are that watching		
5. Advertising is the most important thing		

- a. when the Americans they purchase more?
- b. when they purchase more cars?

3. In other paragraphs, it's mentioned that advertisements are the main cause of change in America.

B. Read the passage and type C.

1. What is the main idea?

True	False
1. interest	a. Mr. Cramer's study has this message to television
2. interest	b. a general idea
3. letter	c. advertising is the most important

- a. when the Americans they purchase more?
- b. when they purchase more cars?

B. Complete sentence into blank or underlined space.

- A. The advertisement on TV is not profitable.
- B. _____ in the advertisement.
- C. It offers deeper view than TV.