



Maxima & Minima

Aside from finding the tangent line to a curve, derivatives can also be used to find the highest or lowest value for a function given a set of constraints. For a curve that is continuous over the entire domain of a function, these extreme points, or **extrema** (pl. of extremum), can only occur where the derivative is equal to zero. The **critical values** for a function are those x -values where the derivative of the function is zero, or the derivative does not exist.

If an extreme point is the highest point in its neighbourhood, it's called a **maximum**, and if it's the lowest, it's a **minimum**. If there are other values for $f(x)$ elsewhere that surpass these points, then these are called a **local maximum** or a **local minimum**. If a value for $f(x)$ is the highest or lowest possible for the function, then it is a **global maximum** or a **global minimum**.

Example 1: Find all extreme points on the curve $y = x^3 - 4x^2 - 20x^2 + 5$.

Solution: First, we take the derivative, then we find its zeroes:

$$\begin{aligned} y &= x^3 - 4x^2 - 20x^2 + 5 \\ y' &= 4x^2 - 12x^2 - 40x \\ &= 4x(x^2 - 3x - 10) \\ &= 4x(x - 5)(x + 2) \\ 0 &= 4x(x - 5)(x + 2) \\ x &= -2, 0 \text{ or } 5 \end{aligned}$$

We plug these values for x into our original equation for y :

$$\begin{aligned} y &= [-2]^3 - 4[-2]^2 - 20[-2]^2 + 5 \\ &= -27 \\ y &= [0]^3 - 4[0]^2 - 20[0]^2 + 5 \\ &= 5 \\ y &= [5]^3 - 4[5]^2 - 20[5]^2 + 5 \\ &= -370 \end{aligned}$$

The critical points are $(-2, -27)$, $(0, 5)$ and $(5, -370)$. We can tell whether these are maxima or minima by applying the Second Derivative Test. If the result is **positive**, then the point is a **minimum**. If the result is **negative**, the point is a **maximum**. (We'll look at the possibility that the result is zero on the next page.)

$$\begin{aligned} y' &= 4x^2 - 12x^2 - 40x \\ y'' &= 12x^2 - 24x - 40 \end{aligned}$$

when $x = -2$

$$\begin{aligned} y'' &= 12[-2]^2 - 24[-2] - 40 \\ &= 56 \quad \text{minimum!} \end{aligned}$$

when $x = 0$

$$\begin{aligned} y'' &= 12[0]^2 - 24[0] - 40 \\ &= -40 \quad \text{maximum!} \end{aligned}$$

when $x = 5$

$$\begin{aligned} y'' &= 12[5]^2 - 24[5] - 40 \\ &= 140 \quad \text{minimum!} \end{aligned}$$