

**Speech 2 – Persuasive Speech Assignment**  
**Comm. 1100 TTh, Cartersville 8pm Fall 2007**

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**Assignment:**

- Present a 3-5 minute extemporaneous persuasive speech to the class. Do not write out a speech like an English paper. The outline will serve as speech notes.
- Include, as specified, an appropriate typed outline, works cited page, and copies of your research sources.
- A professional, appropriate college-level visual aid is required with your presentation (as discussed). Visual aid must be incorporated into your speech (used effectively).
- Include at least 3 vocal citations in your speech, and use at least 3 credible/scholarly research sources besides yourself.

**Description of a Persuasive Speech:**

A persuasive speech attempts to **change or reinforce** the attitudes, beliefs, values and/or behavior of receivers. Persuasive speeches may attempt to:

(A) Persuade the audience "what is or what is not so". For example, "the Loch Ness monster is real" or "aerobic exercise prevents heart attacks."

(B) Persuade the audience how good or bad something is (the value/worth of an idea, action, person, or object). For example, "killing animals to get meat is morally wrong" or "civilian border patrols are a good idea."

(C) Persuade the audience what ought to be (what should or should not be done). For example, "violent video games should not be sold to children" or "the drinking age should be lowered to 18", or may cover any combination of these objectives.

**Objectives of Persuasive Speech Assignment:**

To provide an opportunity for practicing presentation skills, to promote critical thinking skills, especially that of being able to consider/reason from/understand a variety of perspectives other than one's own, to encourage informed global citizenship through the presentation process, to promote information competency/literacy.

**Time Limits: 3-5 minutes**

Failure to meet these time guidelines (short or long) will result in a lower evaluation. Consider that you may be nervous so you may speak faster or slower than normal. You should practice and time your speech multiple times.

**Date(s) Due: October 18 – All students present.**

**Beginning with volunteers and then with Group B, we will go until everyone in the class has finished speaking or until time runs out. Anyone left will present on October 25.**

**NOTE: Those not prepared to present on October 18 will have late points deducted from the speech grade (even if we run out of time).** Refer to table at the end of this document to determine your group.

**What to Turn In at the Time of Your Speech:**

At the time of your speech you will turn in:

- 1) A typed, stapled detailed Comprehensive Outline of your speech. Follow my example.
- 2) A typed, detailed Works Cited page (also known as a Bibliography or Reference page) in a recognized style (specifically, APA or MLA). See class webpage examples or visit the Georgia Highlands Library site for more information/examples. Follow the examples.
- 3) A Copy of at least the first page of all research source materials used, including copies of webpages, magazine articles, portions of books, etc.