WRITING FRAMEWORKS

PERSUASIVE

A persuasive text tries to convince the reader to a certain point of view by giving arguments for and/or against.

Use present tense

Title ⟹

Introduction: What's the topic or issue? Give a little background information

Use paragraphs to give the arguments.

Make your points and use evidence to back up your opinion.

Use conjunctions eg. therefore, so, however, although.

Use words that add power to arguments eg. strongly, correct, important, decisive, must, evident, opposed, belief.

Conclusion - Make a