

### Long-Term Goals (10 years):

Own and operate a successful digital Marketing/Advertising agency.  
Purchase a modest apartment or condo in New York City to live in.  
Own multiple income properties (at least 2)

### Short-Term Goals (five years):

Have \$250,000 in savings.  
Purchase a modest home on Long Island.  
Register for classes.  
Go on cruises with family and friends.

### Immediate Goals (six months to one year):

Set aside \$300 each week for savings. (\$250 X 52 weeks = \$13,000 annually X 10 years = \$130,000)  
Earn extra income by developing an e-commerce business selling miscellaneous items.  
Join a sports team or common interest activity club.  
Buy Rosetta Stone and purchase self improvement books.

### What's Most Important?

List your three most important goals:

- Develop a digital Marketing/Advertising business.
- Purchasing a home on Long Island.
- Have \$500,000 in savings before 35.

### What Could Get in My Way?

List some obstacles to accomplishing your goals:  
Time management adjustments to maintain education, career, spiritual and fitness goals

### What Actions Do I Take to Meet My Goals?

What resources will you need? Legal advise. More education.  
Computer software for Marketing services and to learn new languages.

How can you overcome obstacles? Keeping an organizational calendar.  
Writing a weekly journal or blog to measure progress.

### Who Can Help Me?

List family members, friends and coworkers who can help you meet your goals:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### When Do I Start?

Write down a kickoff date for taking action. Indicate when you hope to accomplish the goal:

Start Date	End Date
_____	_____
_____	_____
_____	_____
_____	_____

### Career Goals

- get a promotion
- reach a certain professional level
- learn a new job skill
- complete a project in a specified amount of time

My Career Goals: Learn Mandarin - Purchase Rosetta Stone  
Develop a Business Plan for my Marketing/Advertising Agency

### FINANCIAL GOALS

- earn a certain amount of money in a specified time
- get rid of debt
- set up an investment program

My Financial Goals: Earn \$150,000 annual income before 35 years old  
Have \$500,000 in savings before 35 years old  
Setup an investment program to earn more.

### Educational Goals

- earn credits toward a degree
- take adult education classes

My Educational Goals: Go to free Adobe classes in SOHO  
Take classes at NYU for Communications.

### Health and Fitness Goals

- work out three or four times a week
- join a health club
- have an annual checkup
- quit smoking
- eat nutritious food

My Health and Fitness Goals: Eat nutritious food  
Go to the gym 5 times per week.

### Community Involvement

- volunteer with a scouting group, at a hospital or a similar organization

My Community Goals: Support Anti-Bullying programs for gay teens

### Aim for Greater Self-Understanding

- work to become less anxious, jealous or insecure
- meet new people; make new friends

My Personal Goals: Read 100 self-improvement books to become a better communicator and story teller.  
Learn to become a better writer for the web and business.

### Spiritual Growth

- set aside time to think about spiritual matters
- join a house of worship

My Spiritual Goals: Make visits to Church monthly. And visit my dad's gravesite at least once a month.

### Leisure Time

- relax more
- plan a trip
- make time for a hobby
- go to a baseball game

My Leisure Goals: Visit the High Line Park at least once a month to read.  
Plan a family cruise trip.  
Schedule more coffee meetings, lunches and dinners with friends.