

## SWOT Analysis

Action being considered:

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<p><b>Strengths</b> What are the potential strengths or advantages of taking this action?</p>	<p><b>Weaknesses</b> What are the potential weaknesses or disadvantages of taking this action?</p>
<p><b>Opportunities</b> What are the potential opportunities or advantages to be realized as a result of taking this action?</p>	<p><b>Threats</b> What are the potential threats that could arise as a result of taking this action?</p>

Looking at the factors above, what does your gut feeling tell you?

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