

Dissecting Persuasive Text: Identifying the persuasive techniques author's use

Title: _____

Author: _____



Gist of the text:

What is the author attempting to persuade me about?



Persuasive techniques the author used

Exaggerated Statements	Contradictory Statements	Misleading Statements
TEXT EVIDENCE:	TEXT EVIDENCE:	TEXT EVIDENCE:
WHY THE AUTHOR USED IT TO MAKE HIS/HER ARGUMENT?	WHY THE AUTHOR USED IT TO MAKE HIS/HER ARGUMENT?	WHY THE AUTHOR USED IT TO MAKE HIS/HER ARGUMENT?