



Goal-Setting Worksheet

Captain _____
 Team Name _____

Goals:

Walkers/Riders: _____
 Dollars Raised: \$ _____

Strategic Plan

1. Appoint co-team captains to help recruit members/fundraise/etc.

Due Date _____

Suggested people to ask: _____

2. Announce involvement in company newsletter or on intranet (sample available on website)

Due Date _____

3. Recruitment activities

	Activity	Date	Goal
<input type="checkbox"/>	_____	_____	_____
<input type="checkbox"/>	_____	_____	_____
<input type="checkbox"/>	_____	_____	_____

4. Fundraising activities

	Activity	Date	Goal
<input type="checkbox"/>	_____	_____	_____
<input type="checkbox"/>	_____	_____	_____
<input type="checkbox"/>	_____	_____	_____