

## Makeup Knowhow

2.

**Foundation**  
Use shade closest to skin tone.  
① Test shade on side of jaw line with cotton swab.  
② Apply foundation powder with brush in circles for all over evenness in skin tone.

6.

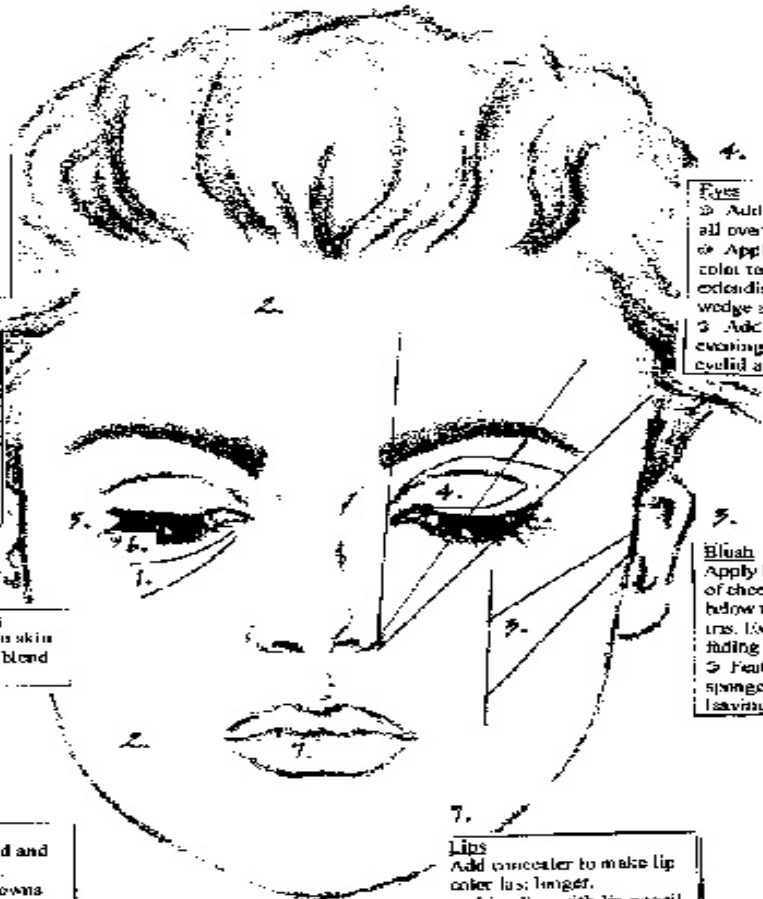
**Mascara**  
Apply brown/black mascara to the tips of the lashes.  
① Use black mascara for evening or if you have black hair. Apply from base to tip of eyelashes.

1.

**Shade Under Eyes**  
Use concealer close to skin tone and very gently blend with soft sponge.

5.

**Eye Liner**  
Line 2/3 of top eyelid and 1/3 of bottom eyelid.  
① Use grays and browns for softer look.  
② Feather leaving no obvious edges.



4.

**Eyes**  
① Add lighter base color all over eyelid.  
② Apply Medium feature color to inner of eyelid extending out ward in wedge as shown.  
③ Add darker color for evening wear in top 1/3 of eyelid area as shown.

3.

**Blush**  
Apply blush just under ball of cheekbone, directly below the outer part of the iris. Extend smooth arc, fading toward top of ear.  
① Feather and blend with sponge or cotton ball leaving no obvious edges.

7.

**Lips**  
Add concealer to make lip color last longer.  
① Line lips with lip pencil close to color of lipstick worn.  
② To add volume, apply lip pencil above lip line.  
③ To decrease, apply lip pencil below lip line.