| Name | Date | Class Period |
|--|---|--|
| The | e Inverted Pyramid | |
| Directions: The style in which news stories a | - | d stude. Write the most important |
| information in the top section (us | se at least 3 of the 5 W's). Write the ne | xt most important information in the |
| second section. Continue until y | ou have listed the least most important | information in the bottom section. |
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| The Inverted | | The Inverted |
| Pyramid style | | Pyramid style |
| of writing helps | | of writing |
| helps | | helps |
| V | / | * |
| The Reader | | The Editor |
| | | The Editor |
| If the reader has limited | \ | One of the challenges |
| time and | | of preparing |
| wants to know the most important | \ / | a newspaper for publication is getting everything to fit |
| information quickly, he or she can get it without having to | \ / | just right. If an article is too |
| read the entire article. But, | \ / | long to fit in its place, the page layout editors can cut |
| of course, the reader may also want to read the entire | \ / | the bottom part of the article without losing any important |
| article to learn more. | . \ / | information. |
| | V | <i>V</i> |