

SAMPLE STRATEGIC OBJECTIVES WORKSHEET

**GOAL:**

| <b>Objectives</b> | <b>Results/Outcomes</b>       | <b>Measures/KPI</b>  | <b>Responsibility</b>    | <b>Costs</b>           | <b>Timeline</b>        |
|-------------------|-------------------------------|----------------------|--------------------------|------------------------|------------------------|
| What will we do?  | What will happen as a result? | How will we know it? | Who will be responsible? | How much will it cost? | When should it happen? |
|                   |                               |                      |                          |                        |                        |
|                   |                               |                      |                          |                        |                        |
|                   |                               |                      |                          |                        |                        |
|                   |                               |                      |                          |                        |                        |
|                   |                               |                      |                          |                        |                        |