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(Pictograms, Ideograms, and the Rebus Principle)

**Pictograms:** Pictures that represent words in which each picture is a direct image of the word it represents.

**Ideograms:** Ideas represented by pictures or symbols.

Examples of pictograms and ideograms:

- |                      |   |                          |   |
|----------------------|---|--------------------------|---|
| 1. Poison            |    | 16. Traffic light        |    |
| 2. Bus stop          |    | 17. Handicapped          |    |
| 3. No parking        |    | 18. Pedestrians          |    |
| 4. Parking area      |    | 19. Slippery road        |    |
| 5. Stop              |    | 20. Male                 |    |
| 6. Yield             |    | 21. Female               |    |
| 7. Garage            |    | 22. Men's restroom       |    |
| 8. Airport           |    | 23. Women's restroom     |    |
| 9. Restaurant        |   | 24. No U turn            |   |
| 10. Hospital         |  | 25. Trash                |  |
| 11. Telephone        |  | 26. Church               |  |
| 12. No smoking       |  | 27. Beach                |  |
| 13. Children playing |  | 28. Medicine             |  |
| 14. School zone      |  | 29. Swimming pool        |  |
| 15. Danger           |  | 30. Do not drink alcohol |  |