

Assignment Brief

Project 1

Task 1: Ethics

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Complete the matrix by describing the ethical and moral aspects of the parties.

Complete a list of a least ten alternative solutions to business problems. Consider which ones would be most aligned with the interests of various stakeholders and implement at least five solutions of your choice with feedback.

| Stakeholder and interests | Interests: How might they's interests and needs | Addressing their's interests and needs |
|-------------------------------|---|--|
| Customer Satisfaction | Minimizing risks to suppliers that give rise to delays, or they never get ordered | It might be possible to use local suppliers that maintain good relations with British suppliers for the long-term, and which are committed to the highest standards and producing goods of superior quality. Another way is to export. |
| Supplier and local Suppliers | | Find local suppliers that can be the source of their needs and what they need immediately in the night. |
| Building for the of customers | | |