

Strengths 1 ##### 2 ##### 3 4 5 6	Opportunities 1 ##### 2 ##### 3 ##### 4 5 6	<p>Weak and threatened organization</p> <p>If there are more weaknesses and threats than strengths and opportunities, then the organization would probably need strategies to build capability and to defend against external challenges, rather than ones which were overly ambitious.</p>
Weaknesses 1 ##### 2 ##### 3 ##### 4 ##### 5 ##### 6	Threats 1 ##### 2 ##### 3 ### 4 ##### 5 ##### 6 #####	
Strengths 1 ##### 2 ##### 3 ##### 4 ##### 5 ##### 6	Opportunities 1 ##### 2 ##### 3 ##### 4 ##### 5 ##### 6 #####	<p>Strong possibilities</p> <p>In contrast to the weak and threatened organization we have the enterprise with great strengths and many opportunities. This organization could well consider more ambitious, growth oriented strategies.</p>
Weaknesses 1 ##### 2 ##### 3 4 5 6	Threats 1 ##### 2 ##### 3 4 5 6	
Strengths 1 ##### 2 ##### 3 4 5 6	Opportunities 1 ##### 2 ##### 3 ##### 4 ### 5 ##### 6 #####	<p>Struggling in the face of possible good fortune</p> <p>This case suggests that capability building should feature strongly in any proposed strategies to take advantage of the favorable environment</p>
Weaknesses 1 ##### 2 ##### 3 ##### 4 ### 5 ##### 6	Threats 1 ##### 2 ##### 3 4 5 6	