

Method	Pros	Cons
Direct	Quick methodology - uses only one antibody.	Immunoreactivity of the primary antibody may be reduced as a result of labeling.
	Non-specific secondary antibody binding is eliminated.	Little signal amplification.
Indirect	Sensitivity is increased because each primary antibody contains several epitopes that can be bound by the labeled secondary antibody, allowing for signal amplification.	Non-specific binding may occur with the secondary antibody.
		Extra incubation and wash steps are required in the procedure.