

<b>Term type</b>	<b>Description</b>	<b>Examples</b>
<b>General noun</b>	A common English noun, typically just one word	ability, concession, path
<b>Company name</b>	A proper noun that is a name of a company	CNET Networks Inc., IBM Corp., Apple Inc.
<b>Company type</b>	A noun or phrase that is a type of company	semiconductor manufacturer, operating system vendor
<b>Product name</b>	A proper noun that is a name of a product	Microsoft Vista, Apple iPhone
<b>Product type</b>	A noun or phrase that is a type of product	semiconductor, operating system
<b>Person name</b>	A proper noun that is a name of a person	Bill Gates
<b>Person type</b>	A noun or phrase that is a type of person	director of marketing, senior analyst
<b>Place name</b>	A proper noun that is a name of a place	Boston, San Francisco
<b>Place type</b>	A noun or phrase that is a type of place (not currently used)	-
<b>Event name</b>	A proper noun that is a name of an event	COMDEX
<b>Event type</b>	A noun or phrase that is a type of event (rarely used)	conference, trade show