

QUESTION	WHAT WOULD A SUCCESSFUL STRATEGY?	DATE	SCORE
1. A company's most profitable product is:			
2. Having a good understanding with your market:			
3. Having a focus on your own:			
4. Being honest and transparent with your customers:			
5. The people doing the work:			
6. Being able to make use of their skills:			
7. Being able to support customers' needs:			
8. Having better customer service:			
9. Being honest and transparent to your clients:			
10. Being able to communicate with your clients:			
11. Having control over your own product and services:			
12. Being honest about the issue:			
13. Being transparent:			

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