



MATURE MARKET SPECIALISTS

### Special Event Worksheet Apparel & Promotional Items

Company name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Billing address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Mobile: \_\_\_\_\_ email: \_\_\_\_\_

**Events you are currently planning:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Grand Opening             | <input type="checkbox"/> Tradeshow      | <input type="checkbox"/> VIP Gathering |
| <input type="checkbox"/> Anniversary/<br>Milestone | <input type="checkbox"/> Convention     | <input type="checkbox"/> Holiday Party |
| <input type="checkbox"/> Other: _____              | <input type="checkbox"/> Company Picnic |  |

**Event date(s):** \_\_\_\_\_

**Type of gifts:**

**VIP/Executive Gifts:**

- |              |                                      |                 |
|--------------|--------------------------------------|-----------------|
| Price range: | <input type="checkbox"/> \$10 - \$24 | Quantity: _____ |
|              | <input type="checkbox"/> \$25 - \$49 | Quantity: _____ |
|              | <input type="checkbox"/> \$50+       | Quantity: _____ |

**Employee Incentives/Customer Appreciation:**

- |              |                                      |                 |
|--------------|--------------------------------------|-----------------|
| Price range: | <input type="checkbox"/> Under \$10  | Quantity: _____ |
|              | <input type="checkbox"/> \$10 - \$24 | Quantity: _____ |
|              | <input type="checkbox"/> \$25 - \$49 | Quantity: _____ |
|              | <input type="checkbox"/> \$50+       | Quantity: _____ |

**Promotional Giveaways:**

- |              |                                    |                 |
|--------------|------------------------------------|-----------------|
| Price range: | <input type="checkbox"/> Under \$1 | Quantity: _____ |
|              | <input type="checkbox"/> \$1 - \$2 | Quantity: _____ |
|              | <input type="checkbox"/> \$2 - \$4 | Quantity: _____ |
|              | <input type="checkbox"/> \$5+      | Quantity: _____ |

**Items you are interested in:**

- |                                       |                                      |   |
|---------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Sport Shirts | <input type="checkbox"/> Housewares  | <input type="checkbox"/> Tools            |
| <input type="checkbox"/> Dress Shirts | <input type="checkbox"/> Drinkware   | <input type="checkbox"/> Flashlights      |
| <input type="checkbox"/> Jackets      | <input type="checkbox"/> Pens        | <input type="checkbox"/> Food Items       |
| <input type="checkbox"/> Hats         | <input type="checkbox"/> Stationary  | <input type="checkbox"/> Golf Items       |
| <input type="checkbox"/> Travel Bags  | <input type="checkbox"/> Key Tags    | <input type="checkbox"/> Desk Accessories |
| <input type="checkbox"/> Tote Bags    | <input type="checkbox"/> Clocks      |   |
| <input type="checkbox"/> Coolers      | <input type="checkbox"/> Calculators |   |
| <input type="checkbox"/> Other: _____ |                                      |   |

Please e-mail completed form to **promotions@tracemarketing.com** or fax to **941-827-9388**. For assistance, please call an event specialist at **941-379-2030**.