

	POSITIVE	NEGATIVE	POSITIVE-NEGATIVE	NEUTRAL	
PERCEIVED	They will believe the project will proceed to completion. Eventually, however, they will realize that they had not thought out enough the details.	They will not believe that they will be able to complete the project. They will not be able to see the end of the tunnel.	They will not be optimistic if others think "negative" about completing their project. They will not be able to see the end of the tunnel.	They will not be optimistic if others think "negative" about completing their project. They will not be able to see the end of the tunnel.	They will not be optimistic if others think "negative" about completing their project. They will not be able to see the end of the tunnel.
EMOTIONAL	They will feel good, but they will not feel happy, and they will not feel confident.	They will feel bad, and they will not feel happy, and they will not feel confident.	They will feel good, but they will not feel happy, and they will not feel confident.	They will feel good, but they will not feel happy, and they will not feel confident.	They will feel good, but they will not feel happy, and they will not feel confident.
BEHAVIOR	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.
ATTITUDE	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.
WILL	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.	They will not be able to complete the project. They will not be able to complete the project. They will not be able to complete the project.