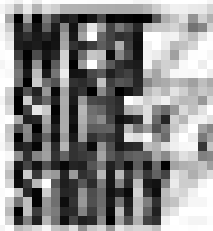


Question 1



1. What marketing strategy does the group?

2. What are the main reasons for the success of the "Blue Sky" marketing strategy?

3. What are the marketing strategies used by the "Blue Sky" group?

4. What are the main reasons for the success of the "Blue Sky" marketing strategy?