

Name _____

Homework # _____

Document Analysis: Advertisement

Company: _____

Prod./Svc. Advertised: _____

Name of Publication: _____

Date of Publication: _____ Page Nos. _____

Name of Database: _____

Database access date: _____

KEYWORDS: _____

In one or two sentences, briefly describe the focus and message of the advertisement:

Describe the visual layout of the advertisement. Does it contain pictorial elements? Special styles of font? Special arrangements of text?:

Aside from providing (possibly) factual information, what does this advertisement about the era in which it was created? List two telling details from the text and explain what they mean:

What new questions do *you* have about the era because of this advertisement?